



WDJT-TV-LP

Primary AE: Vicky Rehill

Sales Office: HCHI

Sales Region: NAT

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:15:00  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	2	\$400.00	\$340.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$400.00</b>	<b>\$340.00</b>	<b>0.00</b>

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	2%	\$80.00
WISN	35%	\$1,400.00
WITI	20%	\$800.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	30%	\$1,200.00
WVTV	3%	\$120.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	08/26/12	08/26/12	Inside Ed Wknd 1035-1105M		1035p-1105p	-----1	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
				Inside Ed Wknd 1035-1105p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----1		1				\$200.00		0.00			
E 2	WDJT	08/26/12	08/26/12	Insider Wknd 1105p-1135M		1105p-1135p	-----1	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
				Insider Wknd 1105p-1135p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----1		1				\$200.00		0.00			

Advertiser:	Issue/Women Vote
Product Desc:	WOMEN VOTE
Estimate:	3190

Estimate: 3190

Totals	2	\$400.00
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